



TABLE OF CONTENTS

01

COMPETITIVE BUSINESS PARK OFFERINGS 02

NOTABLE MARKET ACTIVITY 03

OFFERING PROFILE

04

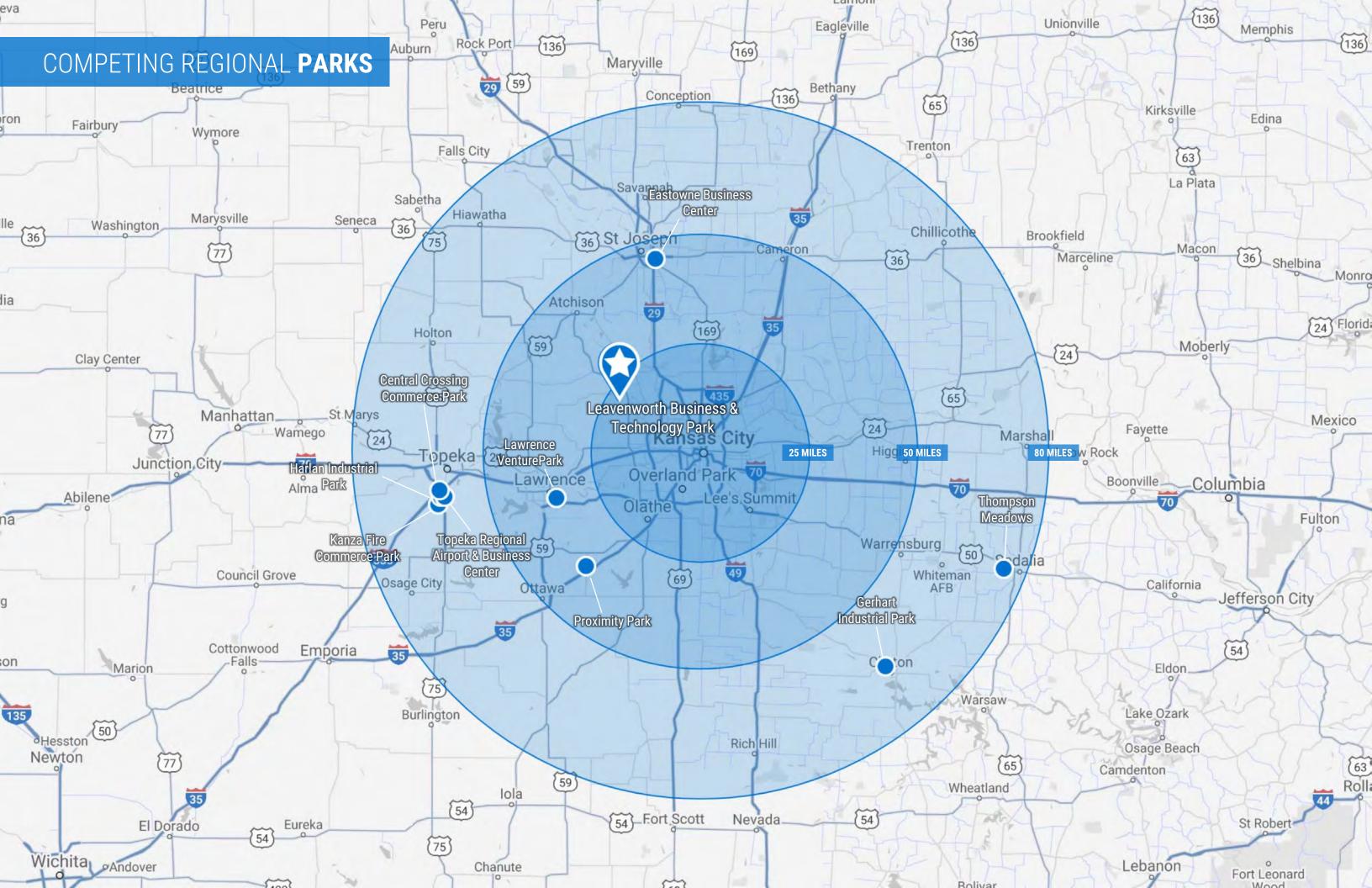
MARKETING PLAN

05

SCHEDULE AND GOALS







COMPETING REGIONAL PARKS

	CITY	STATE	PARK NAME	ZONING	ROAD(S) IN PLACE	UTILITIES	PARK OCCUPANT(S) TYPE	EXISTING SPEC BUILDING DEVELOPMENT	EXISTING AVAILABLE BUILDINGS	AVAILABLE BUILDING SF	TOTAL AVAILABLE GROUND	SEPARATELY PLATTED	LARGEST AVAILABLE CONTIGUOUS PARCEL	SMALLEST PARCEL	PRICE PER SF OF AVAILABLE GROUND	INCENTIVES AVAILABLE
1 l	eavenworth.	KS	Leavenworth Business & Technology Park													
2	Горека	KS	Central Crossing Commerce Park	Light Industrial	Yes	In place	Food grade manufacturing, distribution	No	No	N/A	191 Acres	Yes	97.3 AC	18.6 AC	TBD	Discounted land or free land based on scope of project. Up to 10 year and 100% real estate tax abatement based on project specs.
3	Горека	KS	Topeka Regional Airport & Business Center	Light Industrial	Yes	In place	Light Industrial, Flex, Office	No	Yes	3800-22,374 sf	40 Acres (land lease)	Yes	40 AC	1 AC	TBD	Permanent Tax Abatement.
4 7	Горека	KS	Harlan Industrial Park	Heavy Industrial	No	In place	Light Industrial	No	No	N/A	107 Acres	Yes	50.65 AC	12.96 AC	TBD	Discounted land or free land based on scope of project. Up to 10 year and 100% real estate tax abatement based on project specs.
5 7	Topeka	KS	Kanza Fire Commerce Park	Heavy Industrial	Yes	In place	Food grade manufacturing	No	No	N/A	236 Acres (1,018 Acres with Options non-shovel ready)	Yes	236 AC	30.07 AC	TBD	Discounted land or free land based on scope of project. Up to 10 year and 100% real estate tax abatement based on project specs.
6 l	awrence	KS	Lawrence Venture Park/East Hills	Medium to Heavy Industrial	Yes	In place	Light industrial, Office, IT	Yes	Yes	40,000 - 153,310	280 Acres	Yes	78.7 AC	2.69 AC	TBD	Catalyst Incentive Program - 50% 10 year property tax abatement. Business park land provided at no cost.
7 (Ottawa	KS	Proximity Park	Heavy Industrial	No	In place (now under construction)	N/A	No	No	N/A	300 Acres	No	300 AC	TBD	\$1.25/SF (Price to increase to \$1.50/sf after infrastructure is completed)	Utility cost reduction, 10 year property tax abatement of 50-80%.
8	Clinton	МО	Gerhart Industrial Park	Light Industrial	Yes	In place	Manufacturing	Yes	Yes	30,000	119 Acres	No	75+ AC	<3 AC	\$0.57/SF	EEZ. Potential for reduced or no cost land dependent on economic development impact of new project.
9 5	Sedalia	МО	Thompson Meadows	Heavy Industrial	Partial	Partial	Light Industrial, Service		No	N/A	100 Acres	Yes	50 AC	2 AC	TBD	EEZ. 100% property tax abatement for new construction through 2030. Chapter 100 program for personal property tax abatement. Executive relocation package with closing costs credits (approx. \$4500 per person).
10 5	St. Joseph	MO	Eastowne Business Park	Light Industrial/ Business Park	Yes	In place	Distribution, Manufacturing Utility	No	No	N/A	88 Acres	Yes	17.47 AC	2.8 AC	\$1.26/SF	50% - 75% Property Abatement 10 year term. Chapter 100 personal property tax abatement. Forgivable loan through Buchannan County to offset development or training costs (\$25,000 - \$500,000).

LEAVENWORTH BUSINESS AND TECHNOLOGY PARK LEAVENWORTH, KS

SITE SUMMARY

Zoning:	Incentives Available
Road(s) In Place:	
Utilities:	
Park Occupant(s) Type:	
Existing Spec Building Development:	
Existing Available Buildings:	
Available Building SF:	
Total Available Ground:	
Separately Platted:	
Largest Available Contiguous Parcel:	
Smallest Parcel:	
Price Per SF of Available Ground:	





Zoning: Light Industrial

Road(s) In Place: Yes

Utilities: In Place

Park Occupant(s) Type: Food grade manufacturing, distribution

Existing Spec Building Development: No

Existing Available Buildings: No

Available Building SF: N/A

Total Available Ground: 191 Acres

Separately Platted: Yes

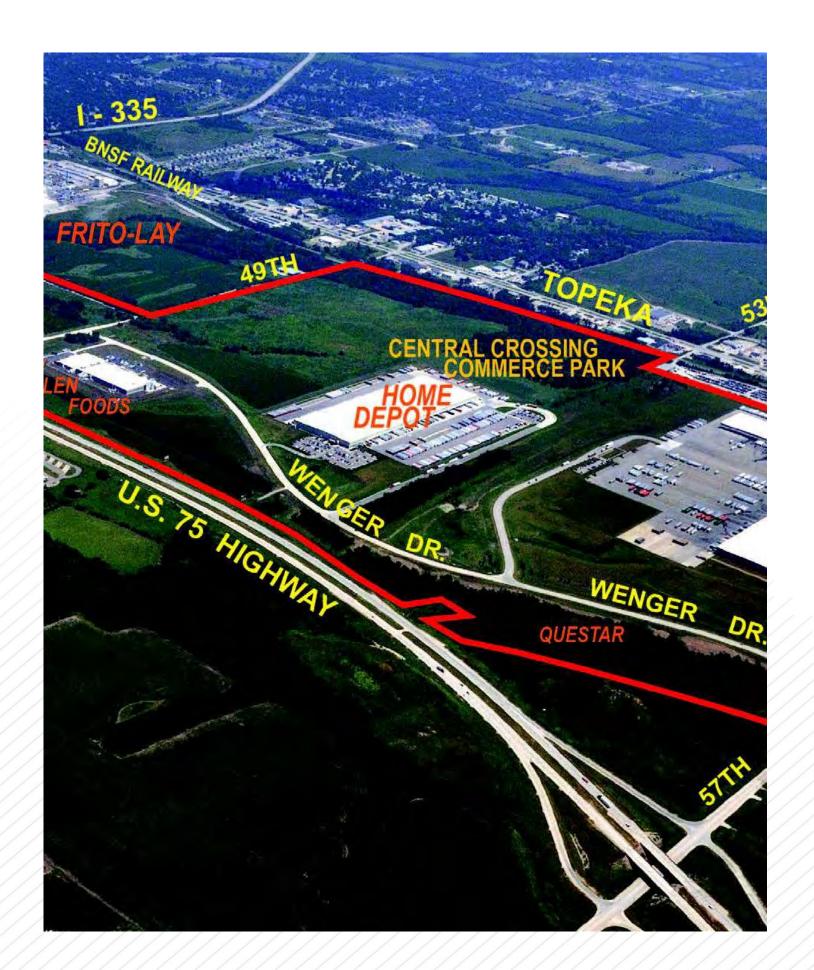
Largest Available Contiguous Parcel: 97.3

Smallest Parcel: 18.6

Price Per SF of Available Ground: TBD

Incentives Available

Discounted land or free land based on scope of project. Up to 10 year and 100% real estate tax abatement based on project specs.



HARLAN INDUSTRIAL PARK TOPEKA, KS

SITE SUMMARY

Zoning: Heavy Industrial

Road(s) In Place: No

Utilities: In Place

Park Occupant(s) Type: Light Industrial

Existing Spec Building Development: No

Existing Available Buildings: No

Available Building SF: N/A

Total Available Ground: 107 Acres

Separately Platted: Yes

Largest Available Contiguous Parcel: 50.65

Smallest Parcel: 12.96

Price Per SF of Available Ground: TBD

Incentives Available

Discounted land or free land based on scope of project. Up to 10 year and 100% real estate tax abatement based on project specs.



PROPERTY INFORMATION



SITE SUMMARY

Zoning: Light Industrial

Incentives Available

Road(s) In Place: Yes

Permanent Tax Abatement

Utilities: In Place

Park Occupant(s) Type: Light Industrial, Flex,

Office

Existing Spec Building Development: No

Existing Available Buildings: Yes

Available Building SF: 3800-22,374 SF

Total Available Ground: 40(land lease)

Separately Platted: Yes

Largest Available Contiguous Parcel: 40

Smallest Parcel: 1

Price Per SF of Available Ground: TBD





Zoning: Heavy Industrial

Road(s) In Place: Yes

Utilities: In Place

Park Occupant(s) Type: Food grade

manufacturing

Existing Spec Building Development: No

Existing Available Buildings: No

Available Building SF: N/A

Total Available Ground: 236 Acres (1,018 Acres

with Options non-shovel ready)

Separately Platted: Yes

Largest Available Contiguous Parcel: 236

Smallest Parcel: 30.07

Price Per SF of Available Ground: TBD

Incentives Available

Discounted land or free land based on scope of project. Up to 10 year and 100% real estate tax abatement based on project specs.





Zoning: Medium to Heavy Industrial

Road(s) In Place: Yes

Utilities: In Place

Park Occupant(s) Type: Light industrial, Office, IT

Existing Spec Building Development: Yes

Existing Available Buildings: Yes

Available Building SF: 40,000 - 153,310 SF

Total Available Ground: 280 Acres

Separately Platted: Yes

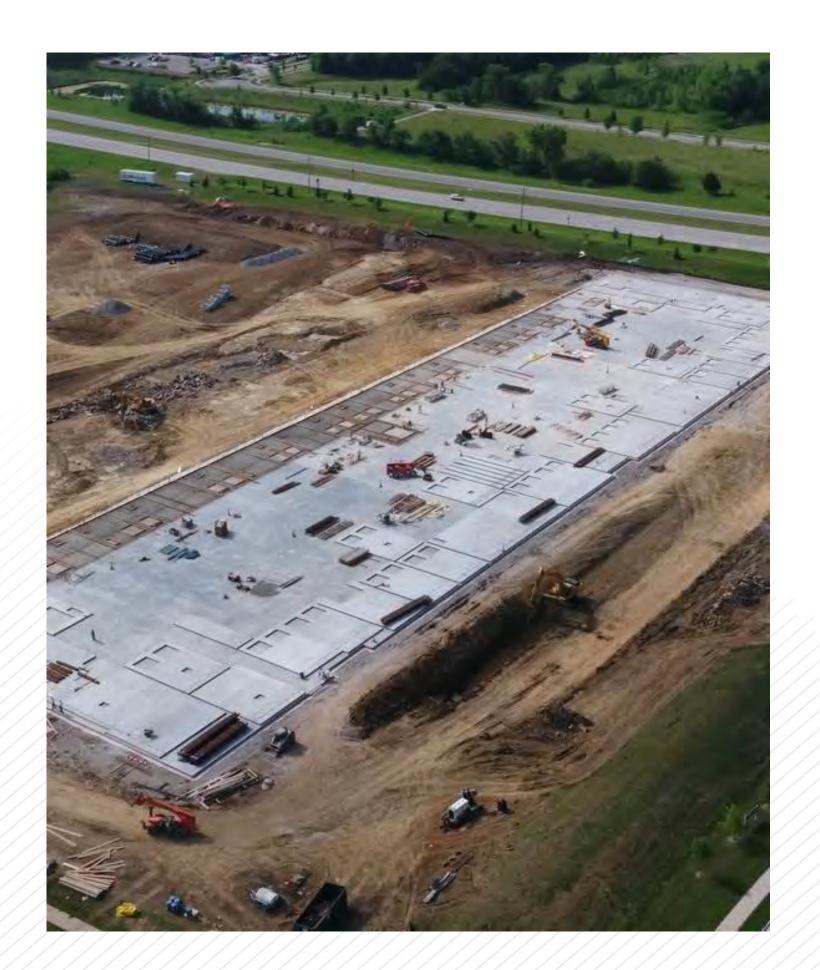
Largest Available Contiguous Parcel: 78.7

Smallest Parcel: 2.69

Price Per SF of Available Ground: TBD

Incentives Available

Catalyst Incentive Program - 50% 10 year property tax abatement. Business park land provided at no cost.



PROXIMITY PARK OTTAWA, KS

SITE SUMMARY

Zoning: Heavy Industrial

Road(s) In Place: No

Utilities: In Place (now under construction)

Park Occupant(s) Type: N/A

Existing Spec Building Development: No

Existing Available Buildings: No

Available Building SF: N/A

Total Available Ground: 300

Separately Platted: No

Largest Available Contiguous Parcel: 300

Smallest Parcel: TBD

Price Per SF of Available Ground: \$1.25/SF (Price to increase to \$1.50/sf after infrastructure is completed)

Incentives Available

Utility cost reduction, 10 year property tax abatement of 50-80%



GERHART INDUSTRIAL PARK CLINTON, MO

SITE SUMMARY

Zoning: Light Industrial

Road(s) In Place: Yes

Utilities: In Place

Park Occupant(s) Type: Manufacturing

Existing Spec Building Development: Yes

Existing Available Buildings: Yes

Available Building SF: 30,000

Total Available Ground: 119

Separately Platted: No

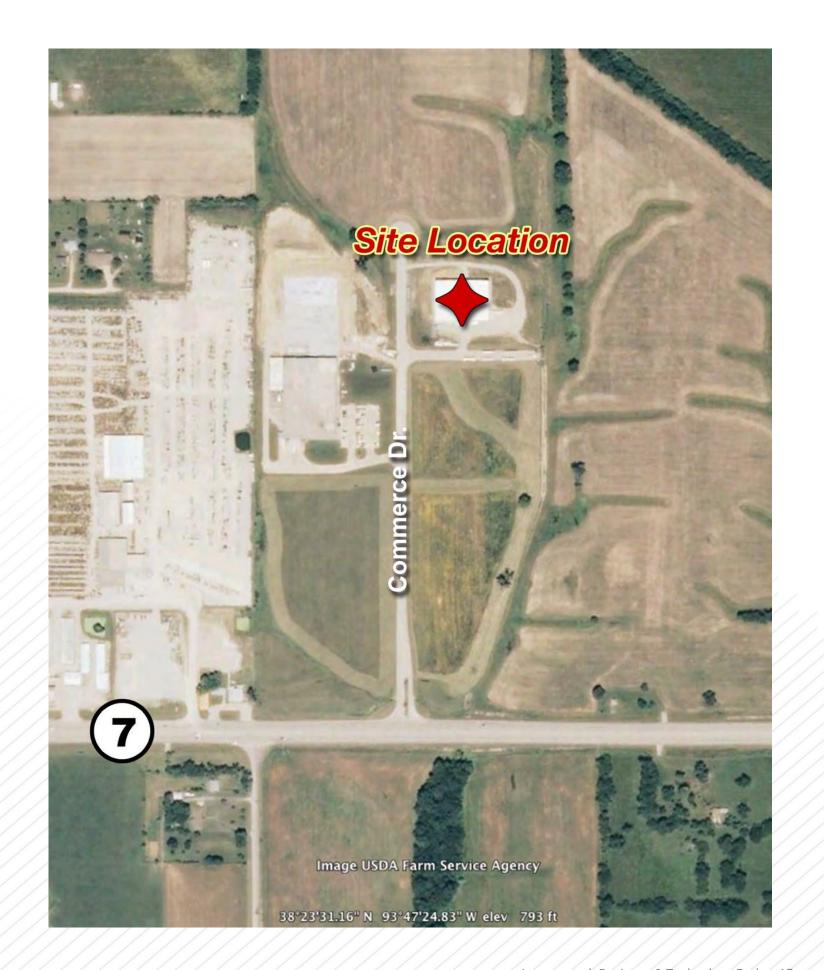
Largest Available Contiguous Parcel: 75+

Smallest Parcel: <3

Price Per SF of Available Ground: \$0.57/SF

Incentives Available

EEZ. Potential for reduced or no cost land dependent on economic development impact of new project.





Zoning: Heavy Industrial

Road(s) In Place: Partial

Utilities: Partial

Park Occupant(s) Type: Light Industrial, Service

Existing Spec Building Development: No (100k sf

spec in Sedalia Industrial Park)

Existing Available Buildings: No

Available Building SF: N/A

Total Available Ground: 100

Separately Platted: Yes

Largest Available Contiguous Parcel: 50

Smallest Parcel: 2

Price Per SF of Available Ground:

Incentives Available

EEZ. 100% property tax abatement for new construction through 2030. Chapter 100 program for personal property tax abatement. Executive relocation package with closing costs credits (approx. \$4500 per person).





Zoning: Light Industrial/ Business Park

Road(s) In Place: Yes

Utilities: In Place

Park Occupant(s) Type: Distribution,

Manufacturing Utility

Existing Spec Building Development: No

Existing Available Buildings: N/A

Available Building SF: N/A

Total Available Ground: 88 Acres

Separately Platted: Yes

Largest Available Contiguous Parcel: 17.47

Smallest Parcel: 2.8

Price Per SF of Available Ground: \$1.26/SF

Incentives Available

50% - 75% Property Abatement 10 year term. Chapter 100 personal property tax abatement. Forgivable loan through Buchannan County to offset development or training costs (\$25,000 - \$500,000).



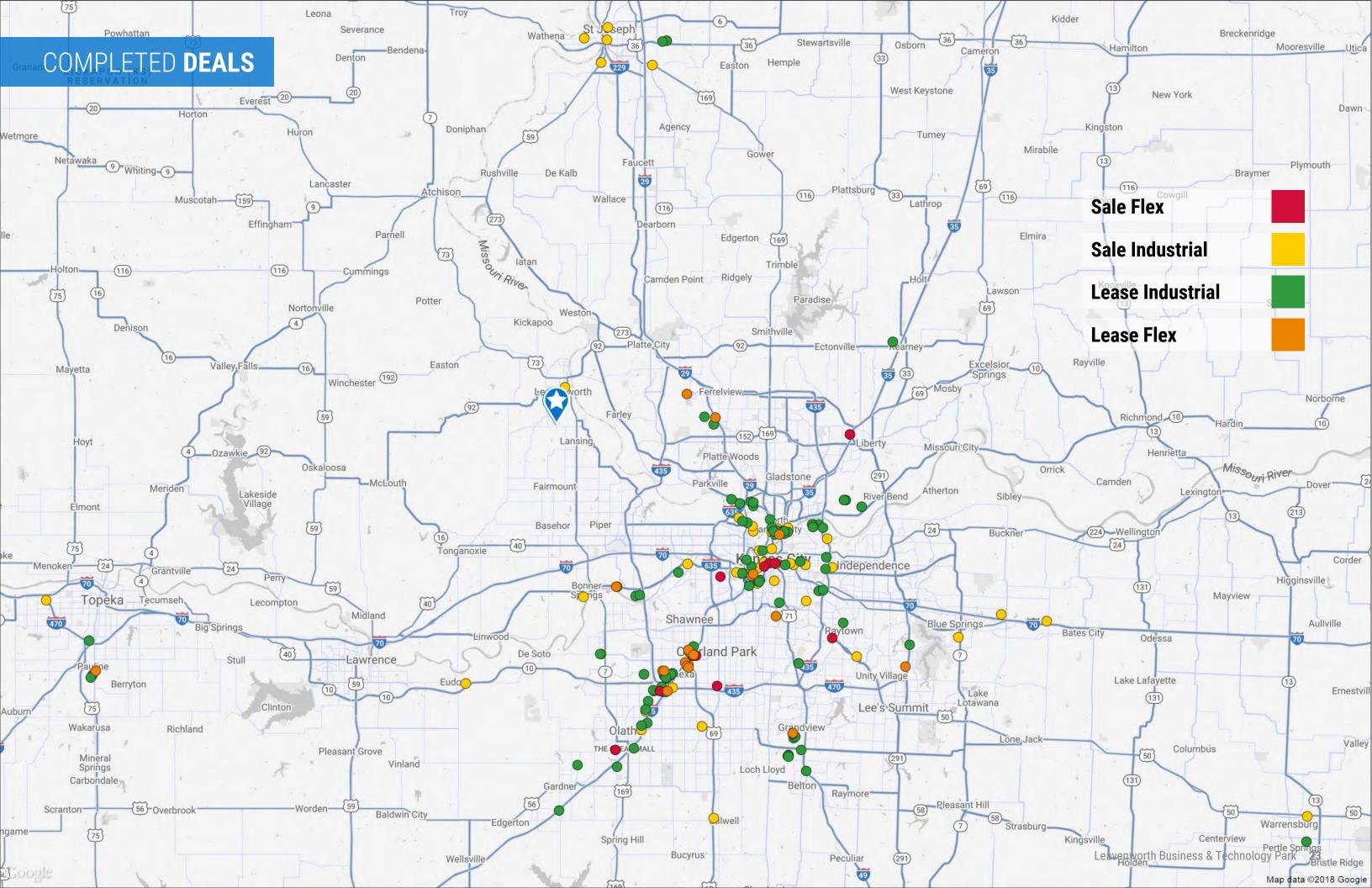


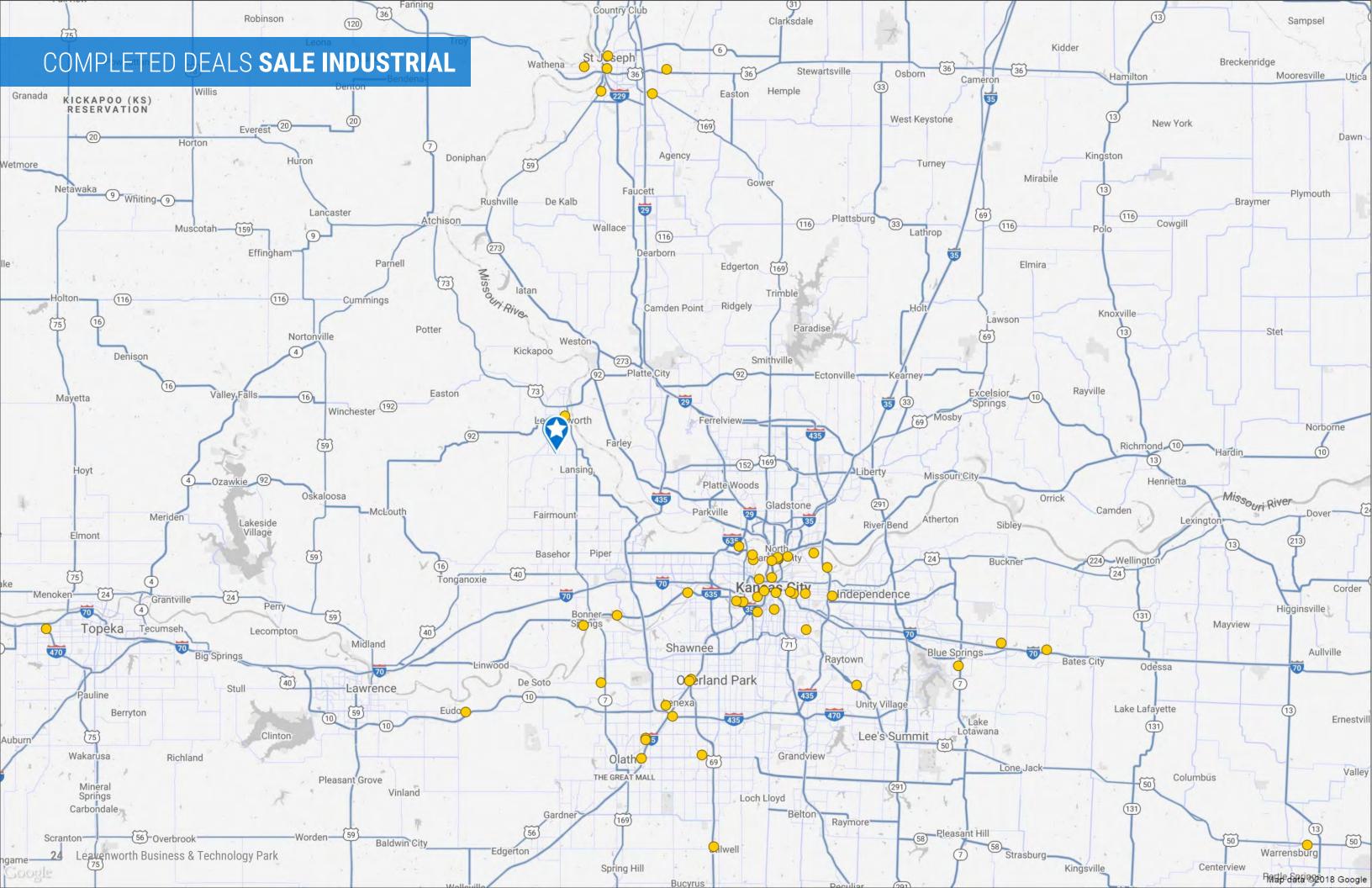


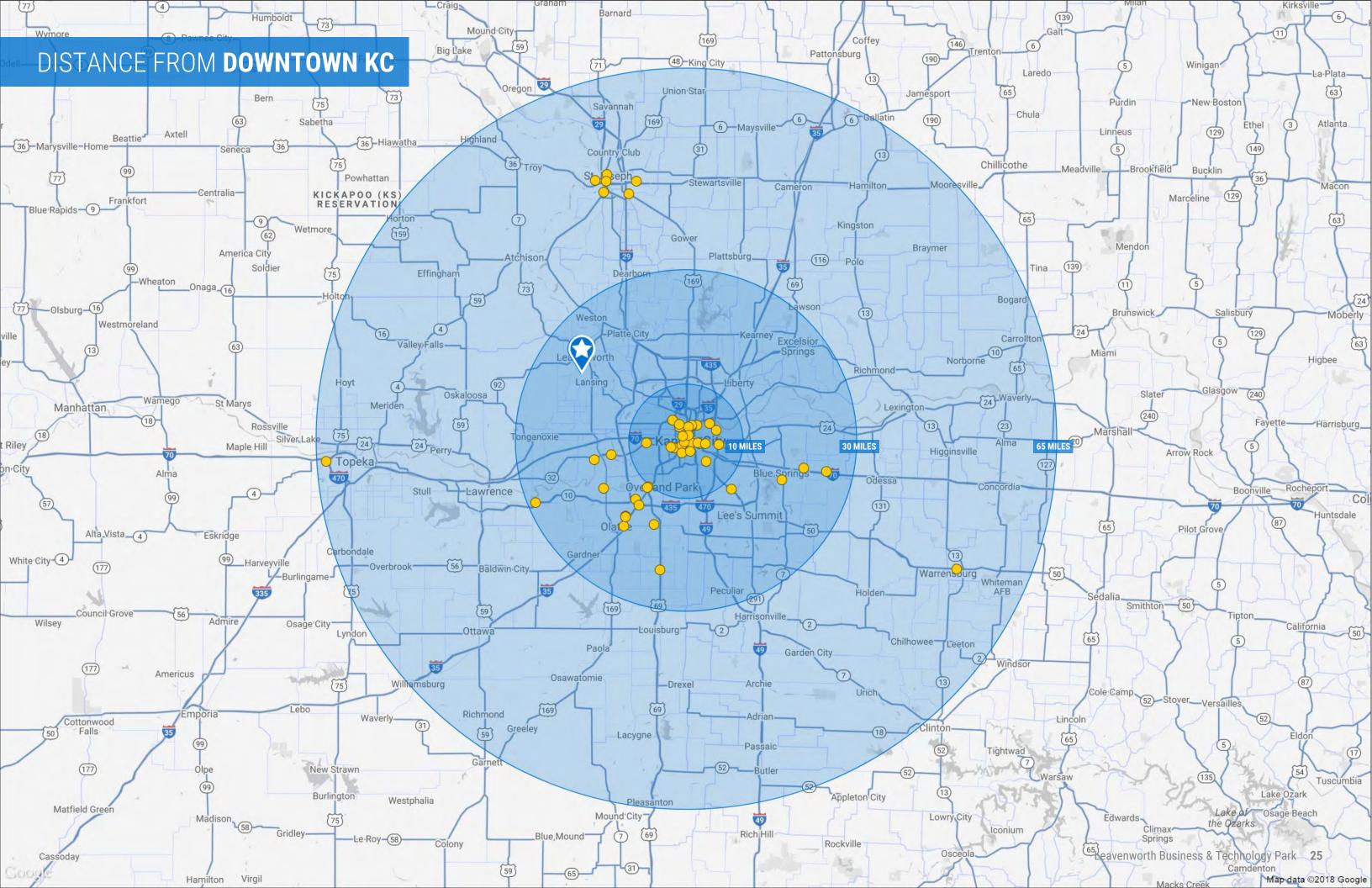
EXISTING DEALS IN THE MARKET

ACTIVE DEAL PIPELINE

DEAL NAME	SF	DEAL TYPE	PREFERRED LOCATION	DEAL SOURCE
Project Rotag	300-500 Acres	Rail served Manufacturing	Sedalia	Site Selector
Project Stream	100,000	Warehousing	KC Region	Site Selector
Project Firefly	TBD	Automotive Supply	KC Region	Site Selector
Project Lightening	200 Acres	Distribution	KC Region	Site Selector
Project Cold	60,000	Manufacturing	KC Region	Site Selector
Project Wildcat	75,000-100,000	Manufacturing	KC Region	Site Selector
Project Newco	50,000	Plastics Manufacturing	Lawrence	KCADC
Project Hydrate	60,000-100,000	Distribution	KC Region	KCADC
Project Invincible	1,000,000	Heavy Manufacturing	KC Region	KCADC
Project 5	TBD	Distribution	KC Region	Real Estate Firm
Project Turtle	250,000 - 450,000	Automotive Supply	Central KC	Real Estate Firm
Project Inject	30,000-50,000	Plastics Manufacturing	KC Region	Real Estate Firm
Project Outback	TBD	Rail served Manufacturing	KC Region	MO Partnership







COMPLETED DEALS – SALE INDUSTRIAL

Sales Transactions (User Sale) Industrial Properties 90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUS	TRIAL PROPERTIES											
ID	PROPERTY TYPE	BLDG SF	ADDRESS	CITY	ST	COUNTY	SALI	E PRICE	SUBMARKET CLUSTER	BUYER (TRUE) COMPANY	SECONDARY TYPE	INTERIOR KC METRO
9	Industrial	430,575	1301 Oak St	Elwood	KS	Doniphan	\$	14,300,000	St Joseph Ind	Nor-Am Cold Storage	Warehouse	No
13	Industrial	205,000	56 Commerce Ctr	Olathe	KS	Johnson	\$	12,200,000	South Johnson County Ind	Orizon Aerostructures, Inc.	Warehouse	Yes
17	Industrial	172,000	919 E 14th Ave	North Kansas City	МО	Clay	\$	2,200,000	North of the River Ind	The Rabbit Hole	Distribution	Yes
21	Industrial	117,212	14601 W 99th St	Lenexa	KS	Johnson	\$	4,548,000	North Johnson County Ind	Koller Enterprises, Inc.	Warehouse	Yes
22	Industrial	106,664	1500-1524 Vernon St	North Kansas City	МО	Clay	\$	3,250,000	North of the River Ind	Fabri-Quilt, Inc.	Warehouse	Yes
23	Industrial	106,400	2850 Fairfax Tfwy	Kansas City	KS	Wyandotte	\$	1,200,000	Wyandotte County Ind	Gary Davenport	Manufacturing	Yes
24	Industrial	86,186	11100 W 82nd St	Lenexa	KS	Johnson	\$	2,440,000	North Johnson County Ind	Qianhui Gao	Warehouse	Yes
26	Industrial	65,625	10000 W 135th St	Overland Park	KS	Johnson	\$	2,425,000	South Johnson County Ind		Warehouse	Yes
27	Industrial	61,000	950 N Century Dr	Kansas City	МО	Jackson	\$	2,500,000	East Jackson County Ind	City Of Kansas City Missouri	Warehouse	Yes
28	Industrial	53,056	8226-8256 Nieman Rd	Lenexa	KS	Johnson	\$	1,800,000	North Johnson County Ind	Silverstone Inc	Warehouse	Yes
30	Industrial	52,340	11950 E 350 Hwy	Raytown	МО	Jackson	\$	1,700,000	East Jackson County Ind	Word of Grace Fellowship	Warehouse	Yes
30	Industrial	52,340	11950 E 350 Hwy	Raytown	МО	Jackson	\$	1,700,000	East Jackson County Ind	Word of Grace Fellowship	Warehouse	Yes
31	Industrial	52,000	711 E 14th Ave	North Kansas City	МО	Clay	\$	1,100,000	North of the River Ind	NKC Grace LLC	Warehouse	Yes
33	Industrial	46,959	1202 Cardinal Dr	Eudora	KS	Douglas	\$	1,550,000	Lawrence Ind	Team Aero LLC	Warehouse	No
34	Industrial	46,833	800 W Front St	Bonner Springs	KS	Wyandotte	\$	775,000	Wyandotte County Ind	Danny S Boyle	Warehouse	Yes
35	Industrial	46,767	8450-8462 Cole Pky	Shawnee	KS	Johnson	\$	3,200,000	North Johnson County Ind	Clayton, Dubilier & Rice, LLC	Warehouse	Yes
36	Industrial	43,000	1101 S 9th St	Kansas City	KS	Wyandotte	\$	450,000	Wyandotte County Ind	Accu-Crete, Inc.	Manufacturing	Yes
37	Industrial	40,000	1016 S Coy St	Kansas City	KS	Wyandotte	\$	750,000	Wyandotte County Ind		Warehouse	Yes
38	Industrial	38,750	5002 S 169 Hwy	Saint Joseph	MO	Buchanan	\$	925,000	St Joseph Ind	Midway Wholesale	Warehouse	No
39	Industrial	37,780	1500 Iron St	North Kansas City	МО	Clay	\$	925,683	North of the River Ind	Mid-America Contractors Inc	Warehouse	Yes
40	Industrial	35,983	2400 Allen Ter	Kansas City	МО	Jackson	\$	1,300,000	Downtown Ind	Kevin Matthews	Warehouse	Yes

COMPLETED DEALS - SALE INDUSTRIAL

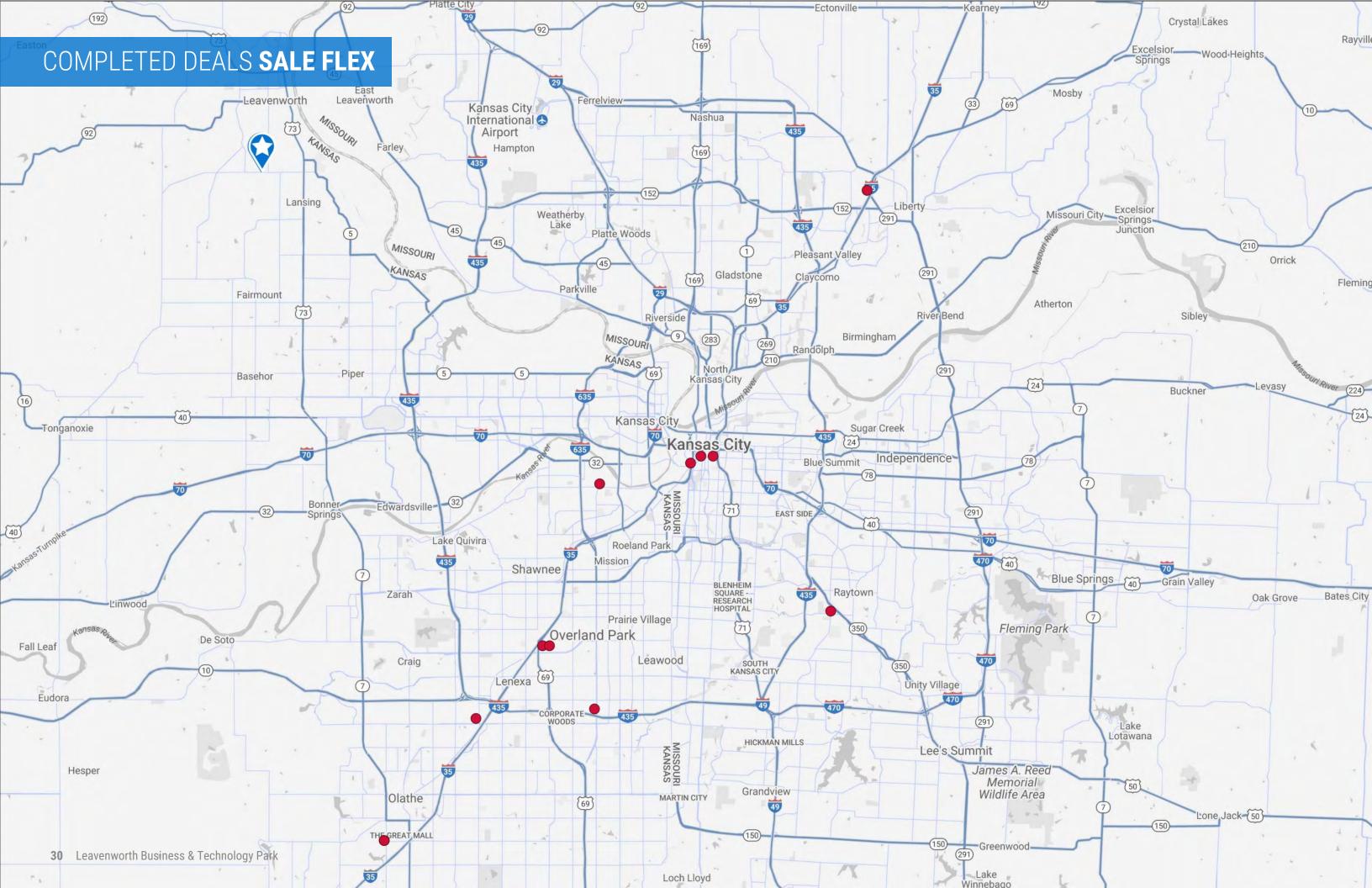
Sales Transactions (User Sale)
Industrial Properties
90.0-Mile Radius from Kansas City Metro
10,000 SF+ RBA

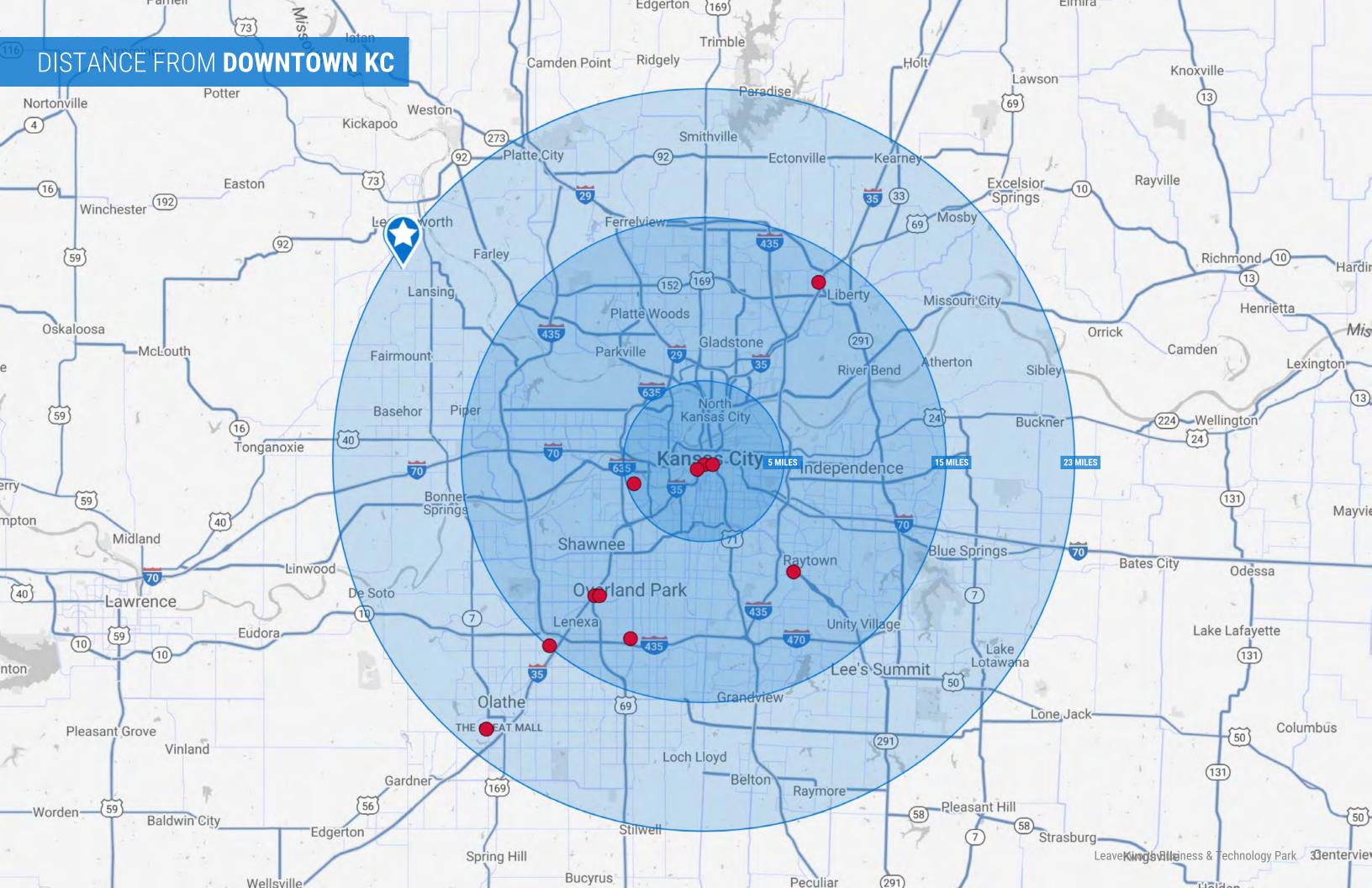
INDUST	RIAL PROPERTIES											
ID	PROPERTY TYPE	BLDG SF	ADDRESS	CITY	ST	COUNTY	SALE	PRICE	SUBMARKET CLUSTER	BUYER (TRUE) COMPANY	SECONDARY TYPE	INTERIOR KC METRO
41	Industrial	31,525	3255 E 18th St	Kansas City	МО	Jackson	\$	855,000	East Jackson County Ind		Manufacturing	Yes
42	Industrial	31,068	1100 Sunshine Rd	Kansas City	KS	Wyandotte	\$	420,000	Wyandotte County Ind		Warehouse	Yes
43	Industrial	27,634	800 E 18th St	Kansas City	МО	Jackson	\$	2,100,000	Downtown Ind		Warehouse	Yes
44	Industrial	27,424	1601 Prospect Ave	Kansas City	МО	Jackson	\$	1,147,000	East Jackson County Ind	Shipiro LLC	Warehouse	Yes
46	Industrial	25,557	2955 Chrysler Rd	Kansas City	KS	Wyandotte	\$	640,000	Wyandotte County Ind		Warehouse	Yes
47	Industrial	24,700	901 Jules	Saint Joseph	МО	Buchanan	\$	400,000	St Joseph Ind		Showroom	No
48	Industrial	24,000	1208-1218 NW Valley Ridge Dr	Grain Valley	МО	Jackson	\$	1,200,000	East Jackson County Ind	Conser Joint Venture LLC	Warehouse	Yes
49	Industrial	22,500	2012 Television Pl	Kansas City	МО	Jackson	\$	1,000,000	East Jackson County Ind	Albert Squires	Manufacturing	Yes
51	Industrial	19,058	135 S Fir St	Olathe	KS	Johnson	\$	1,695,000	South Johnson County Ind	Collision Works Of Tulsa LLC	Warehouse	Yes
52	Industrial	18,331	5909 Corporate Dr	Saint Joseph	МО	Buchanan	\$	1,500,000	St Joseph Ind		Warehouse	No
53	Industrial	18,180	19850 Newton St	Bucyrus	KS	Johnson	\$	1,274,200	South Johnson County Ind	Patrick Miller	Warehouse	Yes
54	Industrial	17,820	10700 Pflumm Rd	Lenexa	KS	Johnson	\$	1,300,000	South Johnson County Ind	Ronald Gullickson	Warehouse	Yes
55	Industrial	16,881	1228 Burlington St	North Kansas City	МО	Clay	\$	600,000	North of the River Ind		Warehouse	Yes
56	Industrial	16,800	5200 E 45th St	Kansas City	МО	Jackson	\$	469,300	East Jackson County Ind	Scott Dalton	Warehouse	Yes
57	Industrial	16,295	1701-1717 Lister Ave	Kansas City	МО	Jackson	\$	81,000	East Jackson County Ind		Warehouse	Yes
58	Industrial	16,000	900 SW Meadowridge Dr	Blue Springs	МО	Jackson	\$	570,000	East Jackson County Ind		Warehouse	Yes
59	Industrial	15,824	3325-3335 Wyoming St	Kansas City	МО	Jackson	\$	680,000	Midtown Ind		Manufacturing	Yes
60	Industrial	15,700	814 W 17th St	Kansas City	МО	Jackson	\$	1,200,000	Downtown Ind	Hartell, Cheryl	Warehouse	Yes
61	Industrial	15,600	110 E 3rd St	Kansas City	МО	Jackson	\$	1,300,000	Downtown Ind	KC Commercial Realty Group	Warehouse	Yes
62	Industrial	15,550	1821 N Topping Ave	Kansas City	МО	Jackson	\$	728,000	East Jackson County Ind		Warehouse	Yes

COMPLETED DEALS - SALE INDUSTRIAL

Sales Transactions (User Sale) Industrial Properties 90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUS	TRIAL PROPERTIES											
ID	PROPERTY TYPE	BLDG SF	ADDRESS	CITY	ST	COUNTY	SALE	PRICE	SUBMARKET CLUSTER	BUYER (TRUE) COMPANY	SECONDARY TYPE	INTERIOR KC METRO
63	Industrial	15,000	1112 Cheyenne Ave	Kansas City	KS	Wyandotte	\$	700,000	Wyandotte County Ind		Manufacturing	Yes
64	Industrial	15,000	1602 S 8th St	Saint Joseph	МО	Buchanan	\$	200,000	St Joseph Ind		Warehouse	No
65	Industrial	14,160	1700 E 123rd St	Olathe	KS	Johnson	\$	2,000,000	South Johnson County Ind	K.C. Residence LLC	Manufacturing	Yes
66	Industrial	13,200	714 Oak St	Leavenworth	KS	Leavenworth	\$	208,000	Leavenworth County Ind	Baker Construction	Warehouse	No
67	Industrial	13,000	1711 E 123rd Ter	Olathe	KS	Johnson	\$	1,325,000	South Johnson County Ind	Mike Bryant Heating & Cooling	Warehouse	Yes
68	Industrial	13,000	10947 Kaw Dr	Edwardsville	KS	Wyandotte	\$	416,016	Wyandotte County Ind	A Plus Properties LLC	Warehouse	Yes
69	Industrial	12,000	300 NW 2nd Ter	Oak Grove	МО	Jackson	\$	450,000	East Jackson County Ind		Warehouse	No
70	Industrial	11,560	1149 SW Winding Rd	Topeka	KS	Shawnee	\$	675,000	Topeka Ind	Briggs Auto.com	Warehouse	No
71	Industrial	11,456	4811 King Hill Ave	Saint Joseph	МО	Buchanan	\$	140,000	St Joseph Ind		Warehouse	No
72	Industrial	10,900	1342 Woodswether Rd	Kansas City	МО	Jackson	\$	395,000	Downtown Ind		Manufacturing	Yes
73	Industrial	10,800	3105 Gillham Rd (Part of Multi-Property Sale)	Kansas City	МО	Jackson	\$	180,882	Midtown Ind	Vincent Rigby, Jr.	Manufacturing	Yes
74	Industrial	10,630	301 Main St	Amsterdam	МО	Bates	\$	55,000	Outer South Kansas City Ind		Manufacturing	Yes
75	Industrial	10,000	350 S 59th Ln	Kansas City	KS	Wyandotte	\$	2,140,000	Wyandotte County Ind	Blue Nile Contractors Inc.	Warehouse	Yes
76	Industrial	10,000	603 N Enterprise Dr	Warrensburg	МО	Johnson	\$	540,000	Johnson County MO Ind	Sunflower Enterprises LLC	Warehouse	No



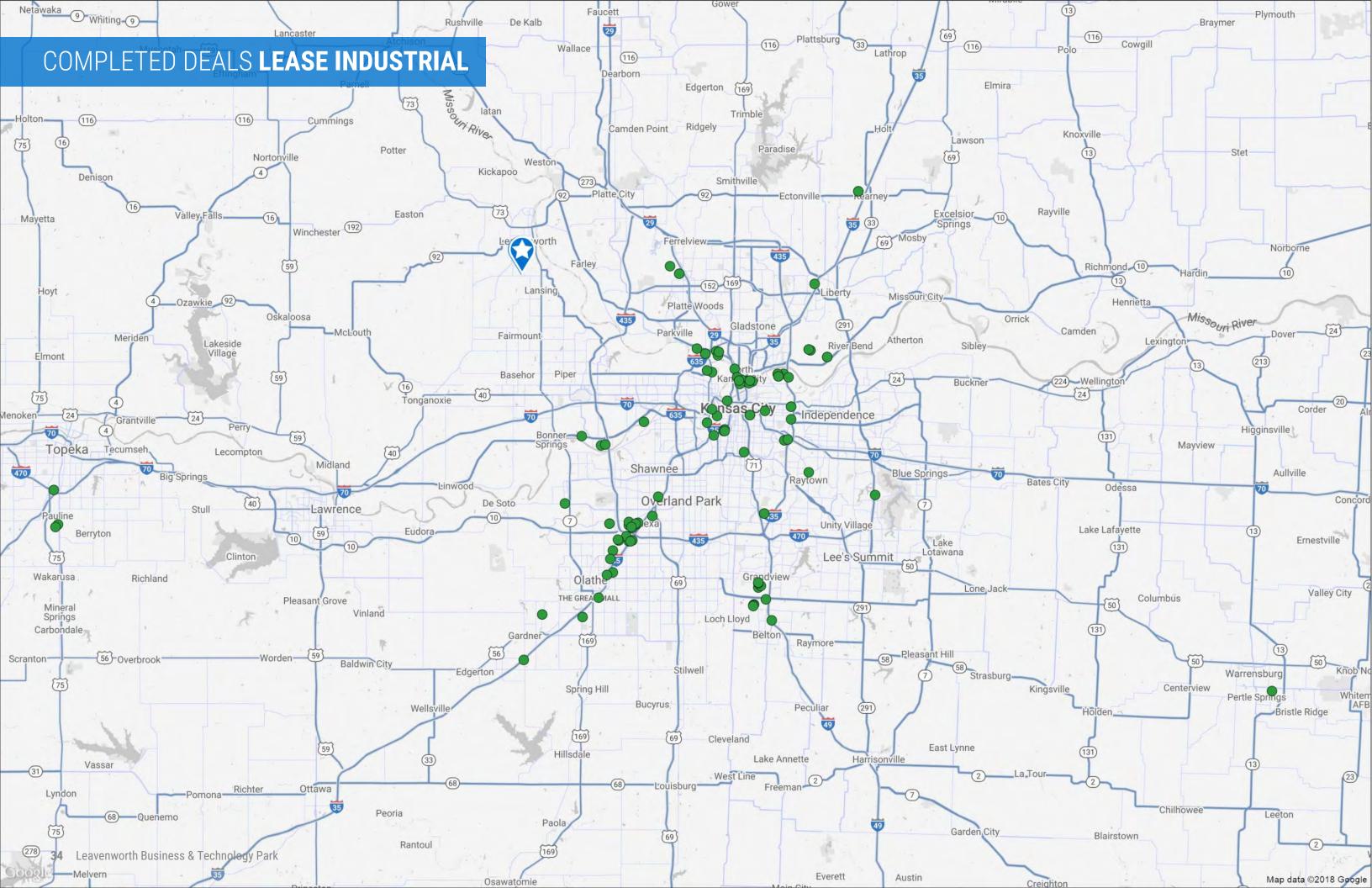


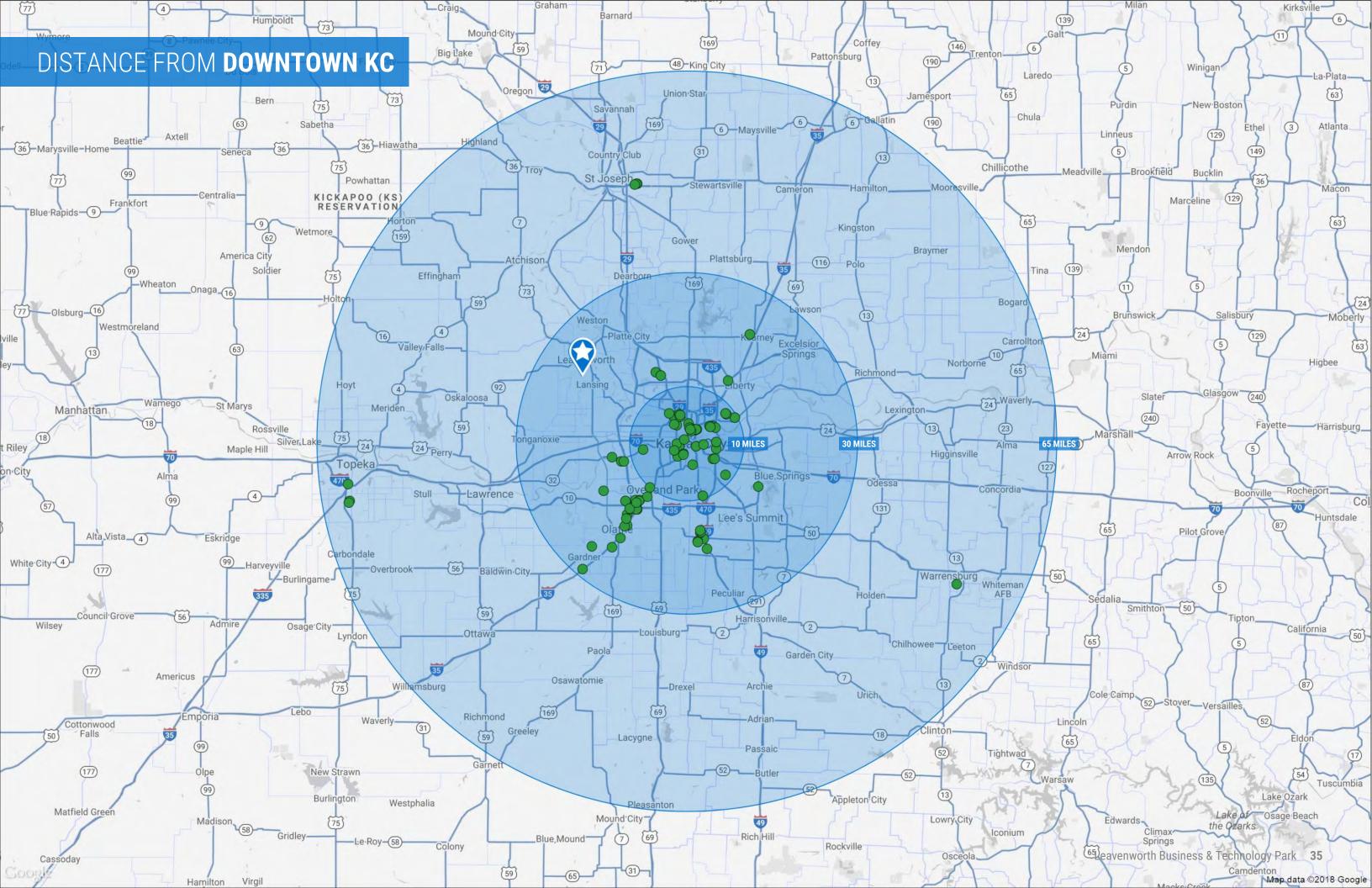
COMPLETED DEALS – SALE FLEX

Sales Transactions (User Sale) Flex Properties

90.0-Mile Radius from Kansas City Metro 5,000 SF+ RBA

FLEX P	ROPERTIES											
ID	PROPERTYTYPE	BLDG SF	ADDRESS	CITY	ST	COUNTY	NAME	SALE PRICE		SUBMARKET CLUSTER	SECONDARY TYPE	INTERIOR KC METRO
1	Flex	37,858	10735-10749 W 84th Ter	Lenexa	KS	Johnson	Pine Ridge Business Park	\$	4,000,000	North Johnson County Ind	Flex	Yes
2	Flex	24,000	15333 W 109th St	Lenexa	KS	Johnson	109th & Mid America Business Center	\$	2,350,000	South Johnson County Ind	Flex	Yes
3	Flex	24,000	1915 Industrial Dr, 2/1st Floor	Liberty	МО	Clay	Flex Condo	\$	740,000	North of the River Ind	Showroom	Yes
4	Flex	14,672	10321-10333 W 84th Ter	Lenexa	KS	Johnson	Bldg. H	\$	1,362,000	North Johnson County Ind	Flex	Yes
5	Flex	11,000	112-114 W 18th St	Kansas City	MO	Jackson		\$	700,000	Downtown Ind	Light Manufacturing	Yes
6	Flex	10,000	7200 W 106th St	Overland Park	KS	Johnson	The Culture House Arts Academy	\$	765,000	North Johnson County Ind	Flex	Yes
7	Flex	9,441	7001 Blue Ridge Blvd	Raytown	МО	Jackson		\$	475,000	East Jackson County Ind	Flex	Yes
8	Flex	9,300	716 W Pennway	Kansas City	МО	Jackson		\$	710,000	Downtown Ind	Flex	Yes
9	Flex	7,659	1160 W 151st St (Part of Multi-Property Sale)	Olathe	KS	Johnson	Lone Elm Business Park	\$	1,253,337	South Johnson County Ind	Flex	Yes
10	Flex	7,040	1170 W 151st St (Part of Multi-Property Sale)	Olathe	KS	Johnson	Lone Elm Business Park	\$	1,152,042	South Johnson County Ind	Light Manufacturing	Yes
11	Flex	6,500	1718-1720 Holmes St	Kansas City	MO	Jackson		\$	760,000	Downtown Ind	R&D	Yes
12	Flex	5,900	3105 Strong Ave	Kansas City	KS	Wyandotte		\$	139,000	Wyandotte County Ind		Yes





Lease Transactions **Industrial Properties**

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUSTRIAL LEASE TRANSACTIONS										
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE		
1	Industrial	951,686	Dollar General Distribution Center	202 NE County Rd E	Warrensburg	МО	No	Distribution		
2	Industrial	432,000	BMS Logistics, Inc.	10221 NW Transcon Dr	Kansas City	МО	Yes	Warehouse		
3	Industrial	406,426	Hopkins Manufacturing Corp.	19310 S Gardner Rd	Gardner	KS	Yes	Manufacturing		
4	Industrial	248,186	ProPackaging	16231 S Lone Elm Rd	Olathe	KS	Yes	Distribution		
5	Industrial	206,900	Ply Gem	12501 NE 40th St	Kansas City	МО	Yes	Manufacturing		
6	Industrial	175,000	A4	14901 Andrews Rd	Kansas City	МО	Yes	Distribution		
7	Industrial	140,000	Victory Packaging	12501 NE 40th St	Kansas City	МО	Yes	Warehouse		
8	Industrial	136,000	Murphy Warehouse	6600 Executive Dr	Kansas City	МО	Yes	Warehouse		
9	Industrial	130,000	Victualic	4525 NW 41st St	Riverside	MO	Yes	Warehouse		
10	Industrial	124,786	Winco Company	14100 Botts Rd	Grandview	МО	Yes	Warehouse		
11	Industrial	123,000	Houston's Inc.	12501 NE 40th St	Kansas City	MO	Yes	Distribution		
12	Industrial	110,000	-	4525 NW 41st St	Riverside	МО	Yes	Distribution		
13	Industrial	100,592	Michelin Tire Centers	625-627 S Adams St	Kansas City	KS	Yes	Manufacturing		
14	Industrial	100,000	Eldo WRMS Inc.	3101 N 7th St Tfwy	Kansas City	KS	Yes	Manufacturing		
15	Industrial	97,641	Design Resources	9601 Woodend Rd	Edwardsville	KS	Yes	Distribution		
17	Industrial	90,787	Wal-Mart Stores East, LP	4429 139th St	Grandview	МО	Yes	Distribution		
19	Industrial	81,876		71 Hwy & 87th St	Kansas City	MO	Yes	Distribution		
20	Industrial	81,180	Ferguson	201 S 5th St	Kansas City	KS	Yes	Manufacturing		

Lease Transactions **Industrial Properties**

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

Sold in last year: 04-13-17 to 04-12-18

INDUSTRIA	NDUSTRIAL LEASE TRANSACTIONS									
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE		
21	Industrial	81,000	-	8701 Elmwood Ave	Kansas City	МО	Yes	Manufacturing		
22	Industrial	80,600	PR&G Inc.	110 W 26th Ave	North Kansas City	МО	Yes	Warehouse		
23	Industrial	79,500	InkCycle Inc.	10601 W 79th St	Shawnee	KS	Yes	Manufacturing		
24	Industrial	72,000	Wal-Mart Stores East, LP	4429 139th St	Grandview	МО	Yes	Distribution		
25	Industrial	68,974		4525 NW 41st St	Riverside	МО	Yes	Distribution		
26	Industrial	62,923	NovationiQ	14760 Santa Fe Trail Dr	Lenexa	KS	Yes	Manufacturing		
27	Industrial	60,000		17501 W 98th St	Lenexa	KS	Yes	Warehouse		
28	Industrial	60,000	Gavilon	15280 Hangar Rd	Kansas City	МО	Yes	Manufacturing		
29	Industrial	57,000	Beauty Brands	14792-14900 W 99th St	Lenexa	KS	Yes	Distribution		
30	Industrial	53,970	Yangtze Railroad Materials, Inc.	1232 Vernon St	North Kansas City	МО	Yes	Manufacturing		
31	Industrial	48,130	JR Roofing	1201 W 31st St	Kansas City	МО	Yes	Warehouse		
32	Industrial	46,066	MS International	9606-9650 Alden Rd	Lenexa	KS	Yes	Warehouse		
33	Industrial	45,000		6817 Stadium Dr	Kansas City	МО	Yes	Manufacturing		
24	Industrial	72,000	Wal-Mart Stores East, LP	4429 139th St	Grandview	МО	Yes	Distribution		
34	Industrial	40,745	Boehringer Ingelheim	5915 Corporate Dr	St. Joseph	МО	No	Manufacturing		
35	Industrial	40,688	Orbis	9651 NE Parvin Rd	Kansas City	МО	Yes	Distribution		
36	Industrial	40,629		14401-14529 W 100th St	Lenexa	KS	Yes	Warehouse		
37	Industrial	40,017	VS Services	1245 Ozark St	Kansas City	МО	Yes	Warehouse		

Lease Transactions **Industrial Properties**

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUSTRIAL	INDUSTRIAL LEASE TRANSACTIONS										
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE			
38	Industrial	40,000	Sterling Custom Coach Builders	1404-1424 Gentry St	North Kansas City	МО	Yes	Manufacturing			
39	Industrial	38,800	-	7215 SW Topeka Blvd	Topeka	KS	No	Distribution			
40	Industrial	37,888	Spartan Motors	9501 NE Parvin Rd	Kansas City	МО	Yes	Manufacturing			
41	Industrial	35,841	-	15360 Hangar Rd	Kansas City	МО	Yes	Warehouse			
42	Industrial	35,500		2100 Manchester Tfwy	Kansas City	МО	Yes	Warehouse			
43	Industrial	35,000	EZ Lettering	1691 N Topping Ave	Kansas City	МО	Yes	Manufacturing			
44	Industrial	34,000		1253-1333 Quebec St	North Kansas City	МО	Yes	Warehouse			
45	Industrial	32,500	-	8701 Elmwood Ave	Kansas City	МО	Yes	Warehouse			
46	Industrial	32,361		4020 E 138th St	Grandview	МО	Yes	Warehouse			
47	Industrial	30,000	Westgate Products Ltd	6817 Stadium Dr	Kansas City	МО	Yes	Warehouse			
48	Industrial	28,684	Shaw Industries	16945-16955 W 116th St	Lenexa	KS	Yes	Manufacturing			
49	Industrial	27,412	Ultra Palm	3175 Terrace St	Kansas City	МО	Yes	Manufacturing			
50	Industrial	27,163	DMB Supply	9651 NE Parvin Rd	Kansas City	МО	Yes	Warehouse			
51	Industrial	27,000	Crawford Sales	10560-10636 Lackman Rd	Lenexa	KS	Yes	Warehouse			
52	Industrial	26,000		17501 W 98th St	Lenexa	KS	Yes	Warehouse			
53	Industrial	25,733	The Peavey Corp.	11036-11064 Strang Line Rd	Lenexa	KS	Yes	Manufacturing			
54	Industrial	25,000	Planet Fitness	1326 E 47th St	Kansas City	МО	Yes	Distribution			
55	Industrial	24,300	Landers Events	4112-4120 W Riverside St	Riverside	МО	Yes	Warehouse			

Lease Transactions **Industrial Properties**

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUSTRIAL LEASE TRANSACTIONS										
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE		
56	Industrial	24,152	-	1207-1223 Macon St	North Kansas City	МО	Yes	Warehouse		
57	Industrial	24,000	-	7800 E 12th St	Kansas City	МО	u	Warehouse		
58	Industrial	23,968	Freezing Rolls LLC	14709 US 71 Highway	Grandview	МО	Yes	Warehouse		
59	Industrial	23,100	Kansas Elite Soccer Club	1495 S Mahaffie Cir	Olathe	KS	Yes	Warehouse		
60	Industrial	22,650	AFI	7400 E 35th Ter	Kansas City	МО	Yes	Warehouse		
61	Industrial	22,648	KMDI	925 Sunshine Rd	Kansas City	KS	Yes	Manufacturing		
62	Industrial	20,500	.	1927 Industrial Dr	Liberty	МО	Yes	Manufacturing		
63	Industrial	20,250	-	577 N Lindenwood Dr	Olathe	KS	Yes	Warehouse		
64	Industrial	20,195	Good Will	1822-1858 N Corrington Ave	Kansas City	МО	Yes	Distribution		
65	Industrial	20,058	-	501 Santa Fe St	Kansas City	МО	Yes	Warehouse		
66	Industrial	20,000		1404-1424 Gentry St	North Kansas City	МО	Yes	Manufacturing		
67	Industrial	20,000	-	1534 Burlington St	North Kansas City	МО	Yes	Manufacturing		
68	Industrial	19,378	Arrowhead Scientific	11000-11032 Strang Line Rd	Lenexa	KS	Yes	Manufacturing		
69	Industrial	19,300	-	728-734 Southwest Blvd	Kansas City	KS	Yes	Warehouse		
70	Industrial	18,450		1034 S 8th St	Kansas City	KS	Yes	Warehouse		
71	Industrial	18,331	Friends of the Animal Shelter	5909 Corporate Dr	St. Joseph	МО	No	Warehouse		
72	Industrial	18,101	Gear Brokers	1911-2023 E 19th St	Kansas City	МО	Yes	Warehouse		
73	Industrial	18,000	-	7800 E 12th St	Kansas City	МО	Yes	Manufacturing		

Lease Transactions **Industrial Properties**

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUSTRIA	NDUSTRIAL LEASE TRANSACTIONS									
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE		
74	Industrial	17,780	-	9741-9749 N Conant St	Kansas City	МО	Yes	Warehouse		
75	Industrial	17,500	-	301-309 NW Business Park Ln	Riverside	МО	Yes	Warehouse		
76	Industrial	16,627	-	10800-10836 Strang Line Rd	Lenexa	KS	Yes	Warehouse		
77	Industrial	15,983	Frito Lay North America	4302 NW Mattox Rd	Riverside	МО	Yes	Distribution		
78	Industrial	15,200	HEPACART Inc.	9801-9829 Widmer Rd	Lenexa	KS	Yes	Manufacturing		
79	Industrial	15,200		1324 Swift St	Kansas City	МО	Yes	Warehouse		
80	Industrial	15,000		16240-16250 W 110th St	Lenexa	KS	Yes	Warehouse		
81	Industrial	15,000		1530 E Spruce St	Olathe	KS	Yes	Warehouse		
82	Industrial	14,790	G5 Enterprises	2461-2475 NW Tullison Rd	Riverside	МО	Yes	Manufacturing		
83	Industrial	14,610		9734-9742 Pflumm Rd	Lenexa	KS	Yes	Warehouse		
84	Industrial	14,600		1120-1130 Saline St	North Kansas City	MO	Yes	Warehouse		
85	Industrial	14,560		4100 SW Martin Dr	Topeka	KS	No	Warehouse		
86	Industrial	14,467		1234-1250 Saline St	North Kansas City	MO	Yes	Warehouse		
87	Industrial	14,160	Olsson Associates	1700 E 123rd St	Olathe	KS	Yes	Warehouse		
88	Industrial	14,080		5899 Raytown Rd	Raytown	МО	Yes	Warehouse		
89	Industrial	14,000		1053-1091 W Innovation Dr	Kearney	МО	No	Warehouse		
90	Industrial	14,000		100-150 New Century Pkwy	New Century	KS	Yes	Manufacturing		
91	Industrial	13,278	PCI Midwest	15411 Hangar Rd	Kansas City	МО	Yes	Warehouse		

Lease Transactions **Industrial Properties**

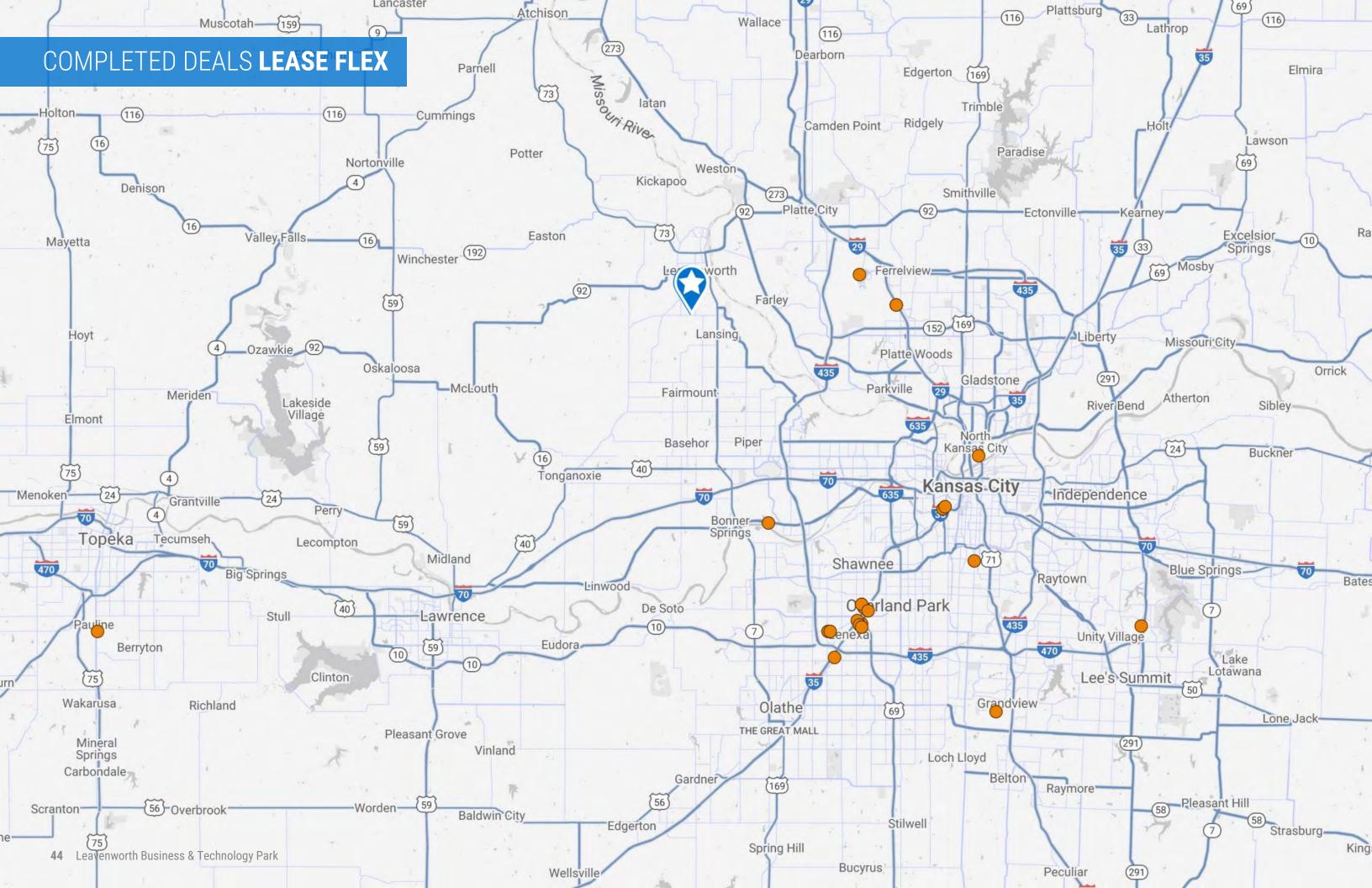
90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

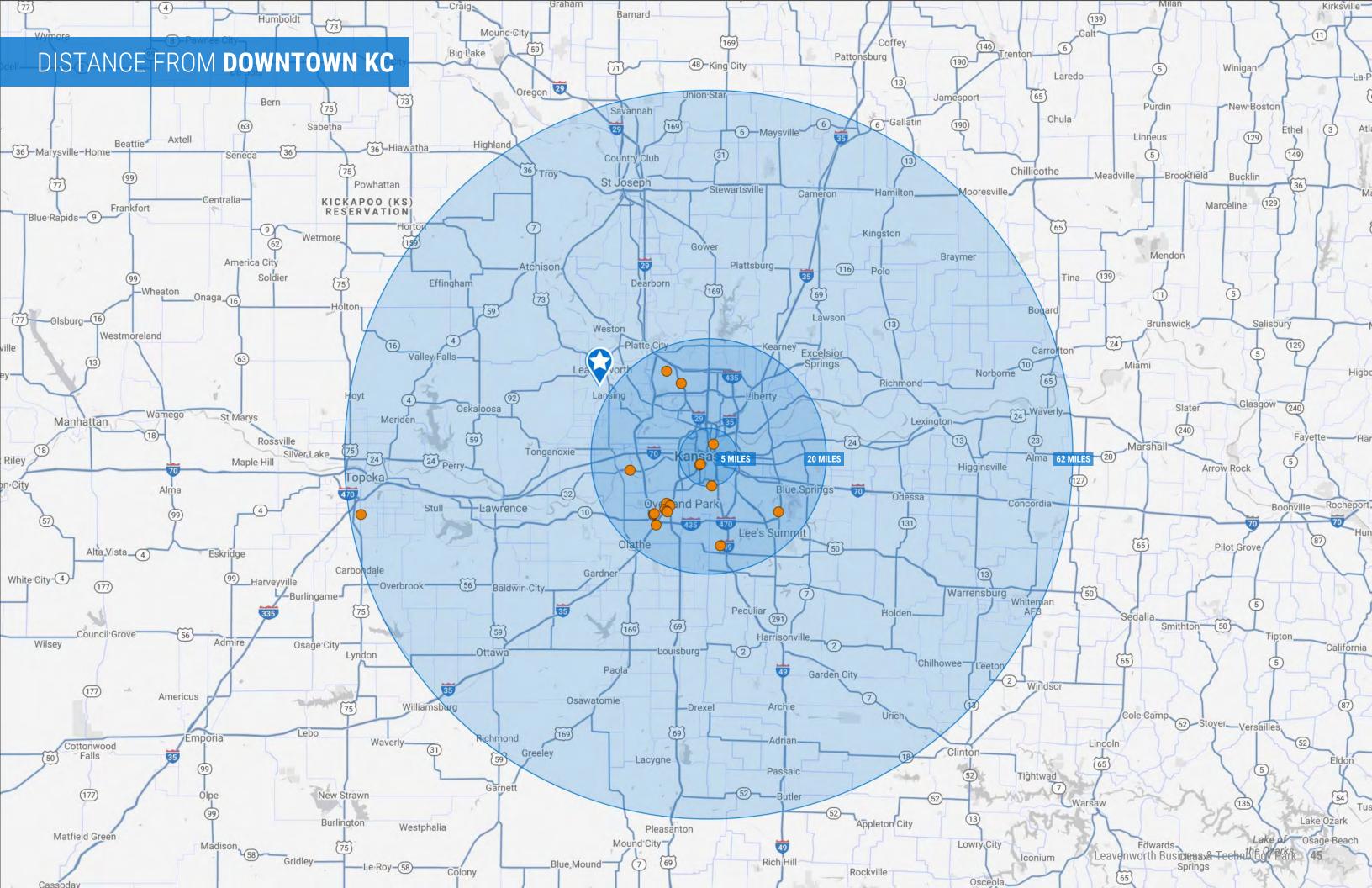
INDUSTRIA	INDUSTRIAL LEASE TRANSACTIONS										
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE			
92	Industrial	13,220	Vallen	5802 Corporate Dr	St. Joseph	МО	No	Warehouse			
93	Industrial	13,118	-	14401-14529 W 100th St	Lenexa	KS	Yes	Warehouse			
94	Industrial	13,000	Hydro Klean	10947 Kaw Dr	Edwardsville	KS	Yes	Manufacturing			
95	Industrial	12,917	-	11036-11064 Strang Line Rd	Lenexa	KS	Yes	Warehouse			
96	Industrial	12,600	Industrial Warehouse	1800-1846 N Topping Ave	Kansas City	МО	Yes	Warehouse			
97	Industrial	12,548	Spartan	9501 NE Parvin Rd	Kansas City	МО	Yes	Warehouse			
98	Industrial	12,500	Engaged Holdings, LLC	301-309 NW Business Park Ln	Riverside	МО	Yes	Warehouse			
99	Industrial	12,297	Vintegrity	1651-1689 N Topping Ave	Kansas City	МО	Yes	Manufacturing			
100	Industrial	12,235	JBH	23803 W 83rd Ter	Shawnee	KS	Yes	Warehouse			
101	Industrial	12,220	-	9741-9749 N Conant St	Kansas City	МО	Yes	Warehouse			
102	Industrial	12,027	Shaw Supply Company	1911-2023 E 19th St	Kansas City	МО	Yes	Distribution			
103	Industrial	12,000	-	1009 NE Jib Ct	Lee's Summit	МО	Yes	Warehouse			
104	Industrial	12,000	Bushnell	9201-9213 Bond St	Overland Park	KS	Yes	Warehouse			
105	Industrial	12,000	-	1053-1091 W Innovation Dr	Kearney	МО	No	Warehouse			
106	Industrial	11,995	Midwest Recycling Center	1911-2023 E 19th St	Kansas City	МО	Yes	Manufacturing			
107	Industrial	11,904	VC999 Packaging Systems, Inc.	1103-1135 Erie St	North Kansas City	МО	Yes	Manufacturing			
108	Industrial	11,086	MHT Wheels	3188-3198 Mercier St	Kansas City	МО	Yes	Manufacturing			
109	Industrial	10,700	DNJ Intermodal Services	1000 S 66th Ter	Kansas City	KS	Yes	Warehouse			

Lease Transactions **Industrial Properties**

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

INDUSTR	NDUSTRIAL LEASE TRANSACTIONS										
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE			
110	Industrial	10,689	SBJ Enterprise	4008-4010 E 137th Ter	Grandview	МО	Yes	Warehouse			
111	Industrial	10,500	Project Group 2000, LLC	16309 W 108th Cir	Lenexa	KS	Yes	Warehouse			
112	Industrial	10,400	Ted Systems	9745-9777 Widmer Rd	Lenexa	KS	Yes	Warehouse			
113	Industrial	10,367	Panera Bread	14303-14371 W 100th St	Lenexa	KS	Yes	Distribution			
114	Industrial	10,212	Elliot Auto Supply Co.	1651-1689 N Topping Ave	Kansas City	МО	Yes	Distribution			
115	Industrial	10,000	-	9154 Woodend Rd	Edwardsville	KS	Yes	Warehouse			
116	Industrial	10,000	Perfect Fence Inc.	4000 E Truman Rd	Kansas City	МО	Yes	Manufacturing			
117	Industrial	10,000	-	1324 Swift St	Kansas City	МО	Yes	Warehouse			
118	Industrial	10,000	Bubble Marketing	929 SW University Blvd	Topeka	KS	No	Warehouse			





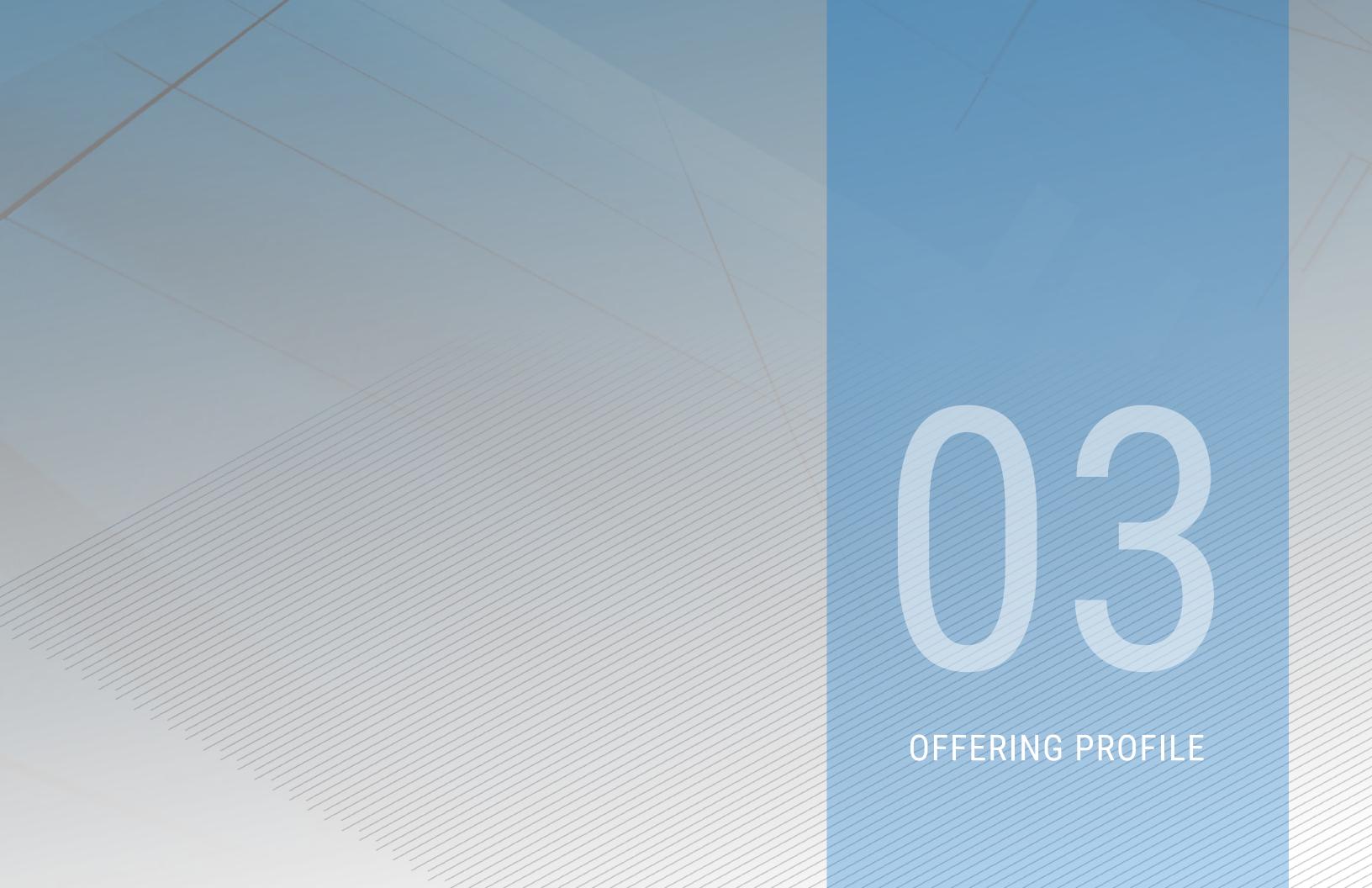
COMPLETED DEALS – LEASE FLEX

Lease Transactions Flex Properties

90.0-Mile Radius from Kansas City Metro 10,000 SF+ RBA

FLEX LEAS	FLEX LEASE TRANSACTIONS										
ID	PROPERTY TYPE	LEASE SF	TENANT NAME	ADDRESS	CITY	ST	INTERIOR KC METRO	BUILIDNG USE			
1	Flex	33,908	US Customs Svc	594 Mexico City Ave	Kansas City	МО	yes	Flex			
2	Flex	15,601	-	2810-2850 NE Independence Ave	Lee's Summit	МО	yes	Flex			
3	Flex	14,275	CORE Cashless	9111 Baron St	Overland Park	KS	yes	Flex			
4	Flex	12,522	-	11000-11032 Strang Line Rd	Lenexa	KS	yes	Flex			
5	Flex	9,880	Shield Casework	1010 Ellerbrook Rd	North Kansas City	МО	yes	Flex			
6	Flex	9,675		7810-7900 NW 100th St	Kansas City	МО	yes	Flex			
7	Flex	8,535	Minnesota Elevator	1140-1146 Booth St	Kansas City	KS	yes	Flex			
8	Flex	8,520		1100 W Cambridge Cir	Kansas City	KS	yes	Flex			
9	Flex	7,831	<u> </u>	8200-8248 Marshall Dr	Lenexa	KS	yes	Flex			
10	Flex	6,128	_	14803-15005 W 95th St	Lenexa	KS	yes	Flex			
11	Flex	6,041	Bulls-eye Inc.	4006 E 137th Ter	Grandview	MO	yes	Flex			
12	Flex	6,000		11021 Kaw Dr	Edwardsville	KS	yes	Flex			
13	Flex	6,000	Sleepyhead Beds	5604 Troost Ave	Kansas City	MO	yes	Flex			
14	Flex	5,910		8010-8034 Flint St	Lenexa	KS	yes	Flex			
15	Flex	5,850		8825-8853 Lenexa Dr	Overland Park	KS	yes	Flex			
16	Flex	5,675		8400-8428 Melrose Dr	Lenexa	KS	yes	Flex			
17	Flex	5,640	Danolyte Global Inc.	9204-9216 Bond St	Overland Park	KS	yes	Flex			
18	Flex	5,483		14631-14651 W 95th St	Lenexa	KS	yes	Flex			
19	Flex	5,096		6334 SE Cardenas St	Topeka	KS	No	Flex			
20	Flex	5,025		7810-7900 NW 100th St	Kansas City	MO	yes	Flex			
21	Flex	5,000	KC Dawgz, LLC	9275 Flint St	Overland Park	KS	yes	Flex			





OFFERING PROFILE

LBTP shall be positioned in a way that will attract the largest number of high-quality park occupants in a concise timeframe. In order to accomplish that goal LBTP shall be designed and marketed to provide flexibility to incoming users with a streamlined and efficient development process.

It will be important that information related to infrastructure, municipal processes, incentives and labor be readily available at the outset. To this end the following strategies should be considered as part of LBTP's offering profile:

SEPARATELY PARCEL

LBTP should not be separately parceled at the outset as it could convey the wrong message to prospects considering parcel sizes which are not represented and re-parceling efforts will be time-consuming and costly.

Instead the city should provide a concept plat as an illustration which should show multiple size ranges across the 80-acre tract with parcels ranging from 2 to 20 acres (with those larger parcels located in the back of LBTP).

The city should make clear that it is open to varying parcel sizes as well as parcels in excess of 20 acres. Direction given that heavier industrial uses should be planned for the back portion LBTP away from residential properties. The city should also provide prospects with a process and timing overview of the platting process once a parcel size is agreed upon. The platting process should be contiguous with a user's due diligence timeframe which is typically +/- 90 days.

INCENTIVES

Industrial parks in the immediate Kansas City area generally offer property tax abatement structure of 50% to 100% for 10 or more years. The city should provide a tax abatement schedule that is in place and publicized for LBTP. In order to be competitive, the schedule should call for property tax abatement of 100% for 10 years for any new building in excess of 15,000 square feet. New buildings of less than 15,000 square feet should receive property tax abatement of 50% for 10 years. The process and timing for obtaining such property tax abatement should be made clear to prospective users.

Many of the competitive industrial parks outside of the immediate Kansas City area have employed additional incentives beyond property tax abatement. These incentives generally align with total investment and job creation and may be referenced in SECTION I: COMPETING REGIONAL PARKS. The city should attempt to layer in secondary incentive structures which will differentiate from parks in the immediate Kansas City area and keep on par with competitive parks from outside of Kansas City. Notable programs which will be meaningful to prospective users would be a partnership with area utility providers that will provide prospective users with clear utility cost savings as well as an executive relocation program that provides dollars for personal moving expenses. Statewide incentives such as the Kansas PEAK Program and others should be noted to prospective users.

OFFERING PROFILE

UTILITIES

The city should ensure that water, gas, electrical and sewer utilities are installed in the newly constructed 14th Street. An accurate utility map should be created. Preliminary pricing should also be completed providing prospective users with estimates for the cost of extending such utilities to newly developed buildings from 14th Street. Access to fiber is increasingly important to prospective users and the availability of such should be noted.

CIVIL

The city should provide samples which show the composition of soils in LBTP. Local environmental engineering firms can provide such and this will assist prospective users in estimating development costs and timeline.

The city should also create and provide to prospective users an ALTA Survey, topography map, streamway/storm water runoff information and a Phase I environmental assessment.

LBTP OWNER'S ASSOCIATION

An Owner's Association for LPTB should be created with the necessary corresponding documents which detail shared costs (for items such as 14th St maintenance, common area maintenance/landscaping, common signage, security, etc.), voting process and covenants and restrictions.

With respect to covenants and restrictions, design standards should be outlined with the intent of being professional but not overly limiting in scope. The city should consider allowing metal structures so long as they have appropriate reveals and are landscaped. The city should also allow for limited outdoor storage so long as product is appropriately screened by fencing or a berm. The city should require that all parking surfaces and drive lanes facing 14th St should be paved with asphalt or concrete. The city should allow for loading docks facing 14th St.

OFFERING PROFILE

PRICING

An advertised price per square foot should be established for marketing purposes. This will provide definitive information to prospective users and create a sense that LBTP is a viable project. Land prices vary significantly based on size, shape, topography and soil type but generally viable industrial and flex land sites located in the immediate Kansas City region transact around \$2.00 per square foot. This price raises by as much as \$1.00 per square foot for sites which are less than 10 acres and can lower by as much as \$1.00 per square foot for sites which are in excess of 40 acres. Those competitive parks outside of the immediate Kansas City area which publish a per square foot sale price range from as low as mid \$0.50s per square foot up to \$1.50 per square foot.

LBTP should have an established sale price of \$1.00 per square foot and adjust pricing to as low as \$0.50 per square foot for those tracts which are in excess of 20 acres. This will position LBTP to compare favorably to Kansas City parks and competition throughout the region.

If the city's primary objective is to spur economic growth and the city is willing to allow the development of LBTP to act as a loss-leader, then the city should consider offering a program in which free land can be acquired based upon a user's total investment and/or job creation. The free land program should be very clear in terms of what qualifies and it should be noted along with the advertised standard pricing for the park. Many of the competitive parks throughout the region offer the potential for free land but do not provide clear details with which a site selection consultant could base initial assumptions upon.

SPECULATIVE DEVELOPMENT

Speculative development has historically proven to be a catalyst for activity and investment. In order to produce a speculatively built industrial building, the city would have to attract a developer or fund the development on their own. Either avenue would likely require a lending source and the anticipated length of time to land a prospective tenant/buyer would likely deter most traditional lenders. At this time, the recommendation is to refrain from pursuing speculative development and allow time for LBTP to be effectively marketed. If the park achieves success the likelihood of a developer considering the construction of a speculative building will be far more likely and assumptions on lenders proformas will improve as well.





MARKETING PLAN

TFAM

A team approach should be utilized for the marketing of LBTP which will combine core expertise of stakeholders and contractors. The team should consist of the following members:

CITY OF LEAVENWORTH STAFF

The city will aide in the marketing efforts of LBTP by being present on property tours and answering development process and infrastructure questions from prospective users. City staff being present and providing a sense to welcome to the community will differentiate from that of many other municipal planning teams from around the Kansas City area.

LEAVENWORTH COUNTY DEVELOPMENT CORPORATION

The LCDC will play an important role in clearly advising prospective users on all potential local, county and statewide incentives that may be available as well as the process of obtaining them. The LCDC will provide information on the availability of labor as well as its affordability and quality. The LCDC will provide prospective users with information on the community including the cost of living, availability of housing and quality of education. The LCDC should be present for property tours and be prepared to handle such tours in the event that the brokerage firm team members are not available (which may be in the case of short notice from a prospective user).

BROKERAGE FIRM

A reputable brokerage firm should be hired which specializes in industrial real estate, has knowledge of the City of Leavenworth/Kansas City metropolitan area and has a national platform with marketing efforts that will be visible to prospective users and site selectors from across the United States and beyond. The selected brokerage firm should have strong in-house marketing capabilities and a minimum of two brokers should be assigned to the project which will create a combination of expertise and add an important layer of redundancy.

The brokerage firm will create marketing materials, coordinate marketing efforts and advise the city on pricing. When considering a prospective deal, the brokerage firm should lead negotiation efforts and advise the city on acceptable business points. The brokerage firm will also be prepared to provide high-level expertise on the development and financing processes.

The city should expect to execute an exclusive listing agreement of 1 or 2 years with the selected brokerage firm. The brokerage firm will be paid a real estate commission of 6% of the total transaction value upon closing (which will come out of Seller proceeds). The brokerage firm should offer half of the 6% real estate commission as compensation to a cooperating broker in the likely scenario that the Buyer is represented.

Engaging the right brokerage firm is a process that includes an initial Request for Qualifications. This will gauge the interest of the brokerage firm so in positioning the property for the RFQ, it is important to let the Brokerage community know of this exciting opportunity and communicate that the park is a well thought out project with real opportunity for success. After receipt of RFQ responses, an interview process should be completed to gauge compatibility and professionalism.

MARKETING PLAN

MARKETING MATERIALS

SIGNAGE

The selected brokerage firm should install a minimum of two in-ground offering signs at the eastern and western property boundaries facing Eisenhower Road. The signage should be branded with the LBTP park emblem (as described below).

BROCHRUE AND PRINTED MATERIALS

A brochure should be prepared that includes a specialty branded LBTP park emblem. Aerial photography should be used. LBTP's distance to MCI should be noted as well as proximity to I-435, I-29 and I-70. Notable nearby industrial and technology companies should be identified. A concise "spec sheet" should be included which quickly summarizes park information. The concept plat and utility location map should be included. This brochure will be used on tours and in contacting prospects for the property and brokers throughout the region.

ONLINE MARKETING

LBTP should be advertised on the web site of the brokerage firm as well as that of the LCDC and the Kansas City Area Development Council. Links to detailed information should be available online.

Email blasts about LBTP should be sent to the over 350 brokers in the Kansas City area real estate community as well as industrial practitioners throughout the brokerage firm's national platform on a regular basis. LBTP should be shown as available on all commercial MLS services for the region and national MLS systems including LoopNet and Costar.

The brokerage firm should utilize a shared company database which would serve as the holding tank for collective calling efforts of the entire brokerage team. This will allow the brokerage firm to pursue the best prospects first while giving the opportunity to sort prospects by space, size, lease expiration, SIC code, zip code, submarket, etc.

MARKETING PLAN

MARKETING MATERIALS

DIRECT MARKETING PLAN

A campaign should be implemented focusing on targeted geographic areas including the city of Leavenworth, Kansas City metropolitan area and States of Kansas and Missouri. Prospects in such areas should be pursued based upon metrics such as appropriate SIC code and company size with priority given to those prospective users that have expiring leases or have expressed growth and/or relocation strategies.

A secondary email blast campaign should be created to update on LBTP's progress and availability. The email blast should be sent to the brokerage firm's proprietary list of contacts from the Society of Industrial of Office Realtors (SIOR), the International Asset Manager's Council (IAMC) and national site selection consultants. The KCADC and Kansas Department of Commerce should be updated periodically.

The brokerage firm should consider the routine placement of advertisements for LBTP in local and national periodicals which focus on real estate and logistics. Such periodicals include the Kansas City Business Journal, Midwest Real Estate News, Supply Chain Digital and the SIOR Professional Report. Note that it would be typical for the city to reimburse the brokerage firm for unique advertising costs such as these.

PROPERTY CONDITION

The condition of the park will be noted by prospective users and it will be important for LBTP to maintain a professional appearance as the development process occurs. Until multiple owners are established as a part of LBTP's Owner's Association, the city should plan to take on costs associated with regularly mowing parcels, removing snow from 14th St and picking up trash/debris. At the outset the city should install permanent LBTP monument signage at the entry to 14th Street. The signage should include the branded LBTP emblem and should be professionally landscaped and lit.

For administrative tasks and related accounting functions the city might consider the hiring of a property management company. Property management companies typically charge for their services based upon a percentage of collected rents but in this case such services would be negotiated as a flat rate.





SCHEDULE FOR LAND SALES

Understanding land absorption in metropolitan Kansas City at a macro level. While this varies every year, the number averages about 60 acres put into production annually. Developing land and selling sites is a competitive process and this is hard to keep in mind with the investment required to be in this business.

Proper goal setting and stakeholder communication is important. Realistic controllable goals are priority. An example of proper goals/schedule is as follows:

30-90 DAYS

Complete park due diligence and complete Broker RFP.

90-120 DAYS

Engage broker, complete marketing materials, implement marketing plan.

INQUIRIES

One inquiry per quarter.

KCADC/STATE PROJECTS

One response to state and area development council every 6 months.

SITE VISITS

One site visit every 6 months.

PROSPECT VISITS

One site visit every year.

FINALIST

become a finalist for a relocation project every 18 months.

COMPLETED DEALS

complete new project every 24 months.

KANSAS CITY

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